



COMPANY PROFILE



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- Headquarter
- Activities and Business model
- Skills and Technologies
- Product Offer
- The Archive
- Our Clients and Partners
- Our Distribution Network
- ISA People



OUR MISSION

To provide textile solutions for the luxury market based on the concept of creativity, production and logistic Made in Italy

OUR VOCATIONS

Fabrics for clothing, bags and shoes

Women's & men's soft textile accessories

Women's & men's apparel

A PATH STARTED 60 YEARS AGO

ISA

- ISA is travelling along a path that has started in **1950's** when a small weaving company was founded in **Asnago**, small hamlet after which the company was named (**I.S.A., Industria Serica di Asnago**).
- After a large and immediate success, in **1961** the Company moved its headquarter in **Lentate sul Seveso**, where it is currently based.



zerorh+

- ISA evolution led to the acquisition in 2004 of ZeroRh+, a well known glasses and avant-gard sportswear brand.



- At first only the **weaving production** was set up in Lentate, followed in **1969** by the **printing and dyeing production lines**, which set forth ISA expanding from production and commercialization of **fabrics to accessories**, initially only **foulards and ties**.
- **ISA strong industrial approach** led to the acquisition of the majority of Olimpia srl, a knitwear factory specialized in soft textile accessories and hats, located in the Marche region. In addition, in **2018** an **internal atelier** for the production of underwear, beachwear and lightweight clothes was added. In **2020** ISA overtook the majority of **La Rocca**, a premium producer of sport and leisure wear.

- Today as well as in the past, ISA emerges among other textile producers for its **innovative approach towards product development**.
- This, together with a **complete client-centric approach** and strong **production and distribution capabilities**, represents a solid competitive advantage.
- Starting from **1980's** ISA commercial activity was boosted through **licensing agreements**, which allowed the Company to collaborate over the years with the **most important and renowned fashion houses**, such as Dsq2, Stella McCartney, Balmain and Zegna.



OUR HEADQUARTER

ISA

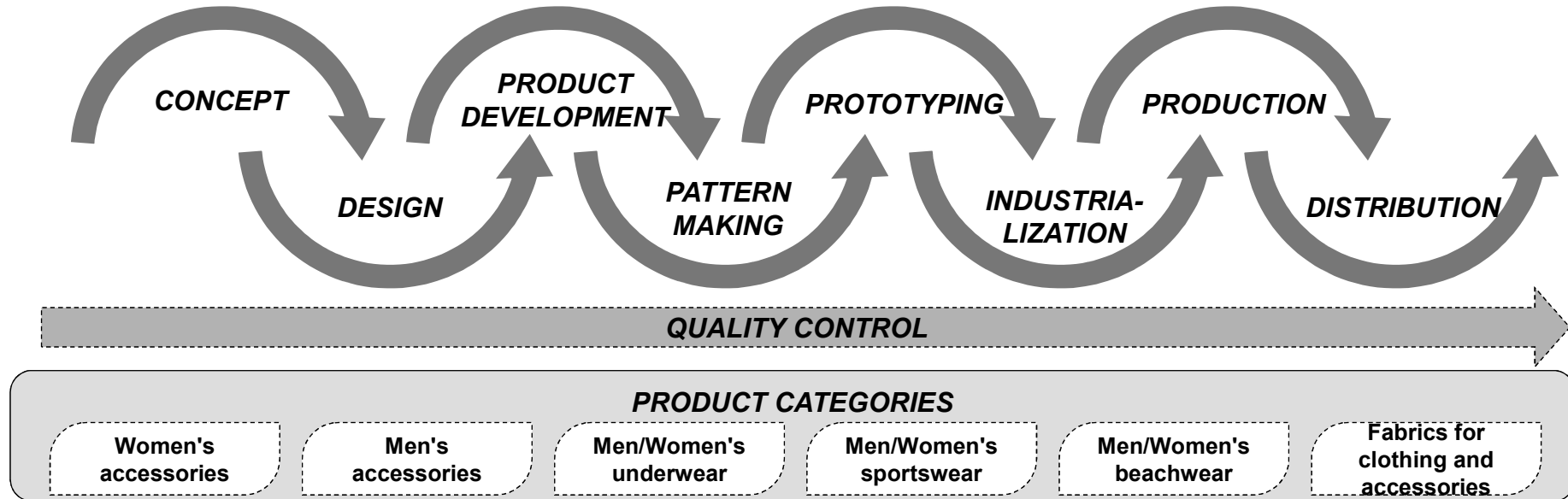
- ISA is headquartered in **Lentate sul Seveso**, in the North of Milan, within the renowned textile production district
- Besides the headquarter, Lentate sul Seveso hosts also our **entire production facility** and **showroom**, which can leverage more than **30,000 M²**
- Our interiors are designed to welcome **creativity, facilitate work**, and **accommodate** the infinite activities that go into **making our products**
- Beyond the doors and windows of every building awaits an **opportunity** for us to **commune harmoniously with the wonders of nature**
- This is where our ideas find the impetus and support they need to advance, forge ahead and develop. Above all, **this is where they become reality**



OUR SERVICE TO LUXURY COMPANIES

ISA

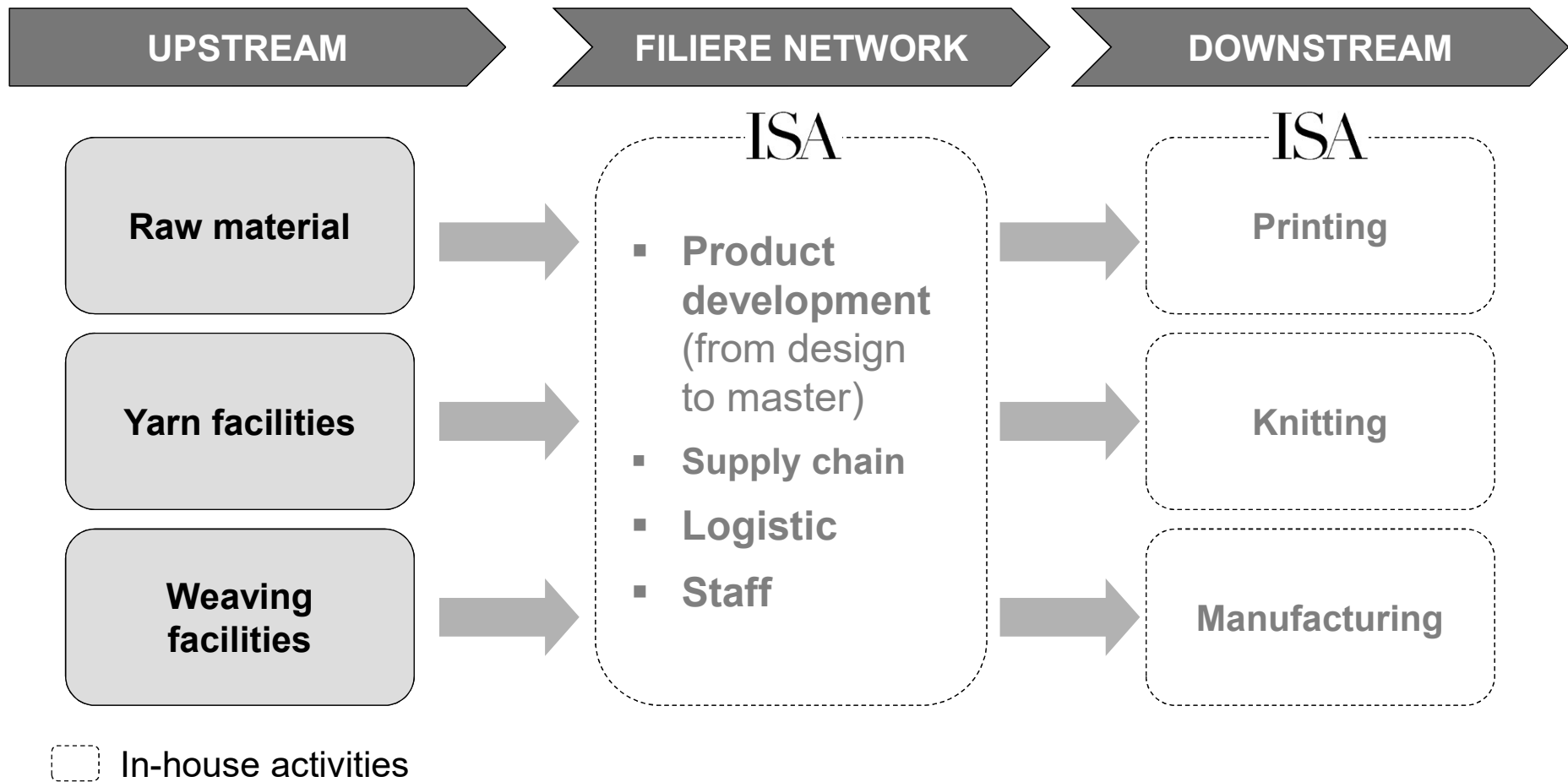
- ISA can provide its clients a **complete service** package, offering an **extremely wide range of product categories**



- ISA collaborates with client's **Creative department**, **interpreting** their needs and transforming their request in a **structured project**
- Our experts oversee the **choice of material, print types and finishing**, supporting the clients in the **prototyping and sampling** of products
- Production is carried out in **our plant in Lentate** and through **collaborations** with selected **spinners, weavers, sewers and packers**
- We provide our clients with a **strong distribution network**, serving the best stores worldwide

OUR PLATFORM AS GUARANTEE OF QUALITY ACROSS THE VALUE CHAIN

- ISA B2B business model provides **textile solutions** to luxury companies leveraging a **creative and production platform 100% *made-in-Italy***



UNIQUE COMBINATION OF SKILLS AND TECHNOLOGIES

- The techniques used to make our products stem from **centuries of expertise** which is strongly rooted in the area where we live and work.
- ISA **weaving and printing processes** are a combination of skills of **master craftsmen** with **innovative industrial technologies**, which are replaced, upgraded and proudly preserved solely to **keep the tradition of craftsmanship** and the **finest quality alive**.
- Thanks to the **various capabilities developed internally**, ISA is able to **guarantee clients** a full-service approach, from the **R&D** to the **prototype** to **every step** of the **production** from yarn to garment.
- ISA industrial production process allows for the **product to be reproduced on a large scale level**, still maintaining the beauty and preciousness of **an handcrafted item**.

NOBILITATION



Jigger machine dyeing



Winch dyeing



Finishing



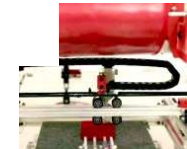
Hand painting



Traditional print



Inkjet print



3D print

PATTERN MAKING AND PROTOTYPING

- Internal technicians from pattern to placement and prototyping.
- ISA collaborates with more than 70 partners that represent the sartorial excellence of Made in Italy on top of property facilities.

- **Quality in every step** is part of our company's DNA
- With our **in-house laboratory** we can test all our products to ensure that they comply with the **latest international regulations**, as well as with **our clients requirements**
- **The roof** of our **dyeing department** and print works is glazed with vast expanses of glass to let in more **natural light**, and our modern machinery for QC is accompanied by the **expert eye of our quality controllers** during the final inspection to ensure fabrics are ready for use
- The quality control unit includes **more than 10 professionals**, entirely dedicated to **directly control each phase** of the production process (through different product tests, including **rubbing test** and **color/light box tests**) up to **quality check on final products**



OUR PRODUCT OFFER: A BROAD EXPERTISE IN A FULL VALUE PROPOSITION

ISA

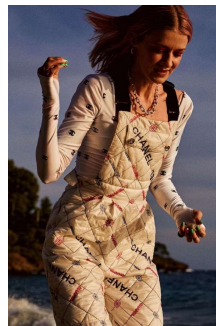
- Thanks to the expertise developed during the years and the various collaborations with renowned fashion houses, today ISA is able to provide its clients with an **unparalleled full range of textile products**, from **accessories to apparel to fabrics for clothing**



**MEN'S
ACCESSORIES**



**WOMEN'S
ACCESSORIES**



**WOMEN'S &
MEN'S APPAREL**

FABRICS



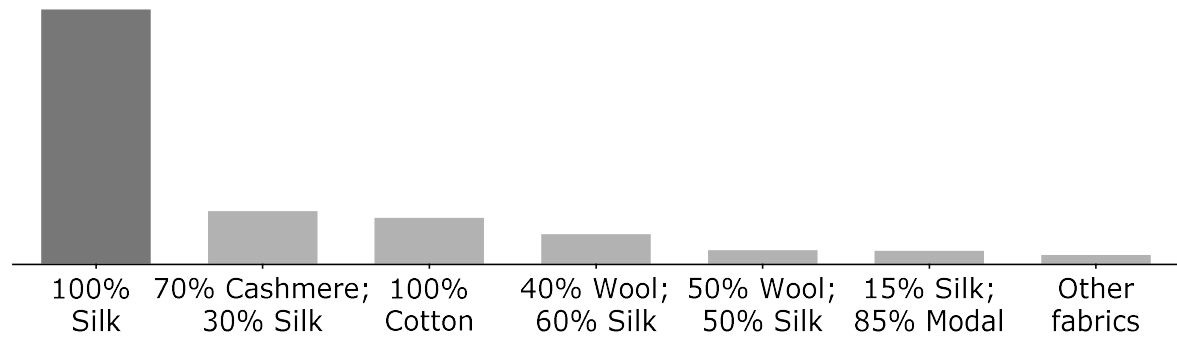
FABRICS



ILLUSTRATIVE

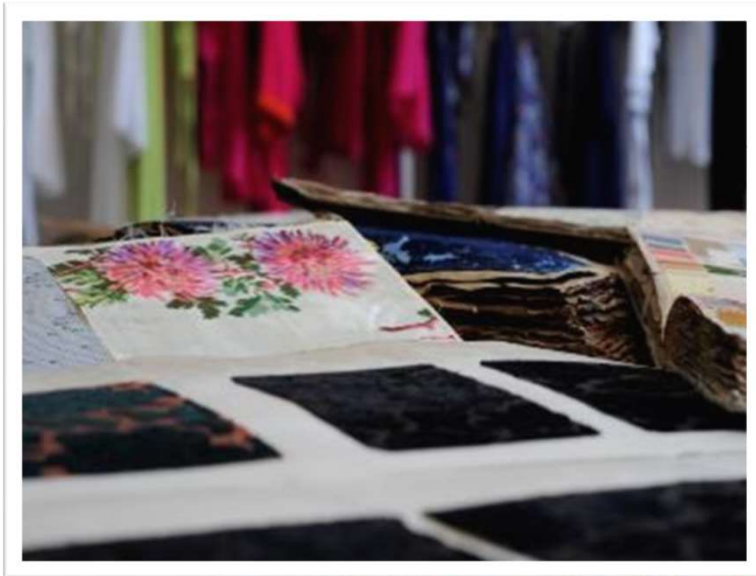
- Despite ISA seta fabrics production is **mainly focused on silk**, we are able to provide our clients with a **vast range of fabrics for clothing**

FABRICS PRODUCED BY COMPOSITION



ARCHIVE: HISTORY AND DNA AS SOURCE OF INSPIRATION

ISA



- The techniques used to make our products stem from **centuries of expertise** which is strongly rooted in the area where we live and work
- ISA archive offers a **large source of inspiration**, representing a useful starting point also for **clients to develop innovative projects with us**
- Today our archive includes a collection of more than **40,000 pieces of accessories and finished products**, and thousands of **samples of fabrics**
- Considering the value of our archive, ISA is currently developing a **digital cataloguing system** to easily access it

OUR BRANDS , PARTNERSHIPS and LICENSES ISA

LICENSES

DSQUARED2



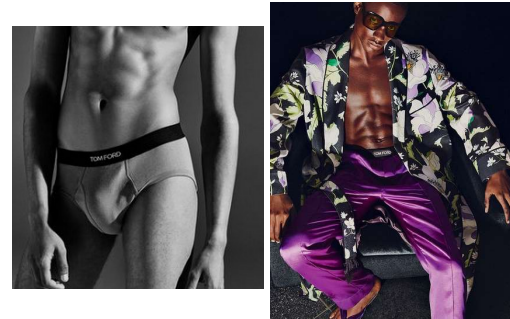
*Underwear, Beachwear,
Socks*

Ermenegildo Zegna



*Underwear, Homewear, Beachwear,
Socks*

TOM FORD



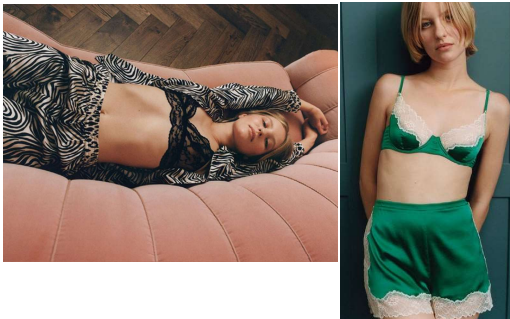
Underwear

BALMAIN PARIS



Beachwear

STELLA MCCARTNEY



*Underwear, Nightwear,
Beachwear*

JIMMY CHOO



Soft accessories

Borsalino



Soft accessories

OUR BRANDS , PARTNERSHIPS and LICENSES ISA

B2C

zerorh+



*Bikewear, Skiwear
Glasses*

MILA·Z·B
LOVE IN ITALY



*Beachwear,
Glasses*

B2B

More than 40 key Italian and international luxury brands

ISA SETA DISTRIBUTION NETWORK

NORTH AMERICA

- **ISA Showroom NY** covering US Key Accounts on line and “brick and mortar” (i.e. YNAP, Saks, NM,...).

LATAM

- Distribution through **key clients**.

EMEA

- **Headquarter**, entire **central structure** and **production** are based in **Italy**.
- Sales are managed directly by **ISA sales Team** (500-600 wholesale doors served for each season)
- **Distributors** in UK, Spain, Greece.

APAC

- **1 key distributor**, mainly covering **China** and **Japan**.
- Distribution through **clients retail stores**.

- We can offer a **superb organization** with a special focus on wellbeing providing an opportunity to work in a **stimulating environment** to the people who dedicate their time and effort to work here.
- Thanks to a team of **professionals** throughout each area of the company, ISA can guarantee its customers an **unparalleled expertise** of a partner which is able to meet the **fast-changing market needs**.
- Currently, ISA can leverage on the capabilities and passion of over **320 people**.

KEY CORPORATE FUNCTIONS

Product development (Textile accessories)	Product development (Apparel, Underwear, Beachwear)
Product development (Fabrics)	Commercial (License)
Production	Quality control
Logistic & Warehouse	Legal & General services
Administration, IT & HR	Control

ISA

A s.p.a. single member society

Legal and Operative headquarters
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